



# State of the Association

## 2024-2025

Presented by  
Billie Stuart & Brooke Johnson

# Self Introduction

Brooke Johnson, Association Manager

United States Bowling Congress

- Association Manager, Thurston County USBC since 2022
- Association Manager, Washington State USBC since 8/2025
- Youth Advisory Group, National USBC since 8/2025

## Outside of Bowling

- Accounting Manager, Thurston Economic Development Council
- MBA & MPAcc student at Eastern Washington University
- Washington State University alumni

# Self Introduction

Billie Stuart, President

## United States Bowling Congress

- Several Positions, Thurston County USBC since 2005
- Director & current Vice President, Washington State USBC
- National BVL Ambassador since 2016

## Outside of Bowling

- Licensed Insurance Agent for 19 years
- Enjoys camping, hiking, line dancing, and spending time with family & friends

# Acts of the Board 2024-2025

## Bowling for Sweets Challenge



## Added \$860 in scholarships for tournaments



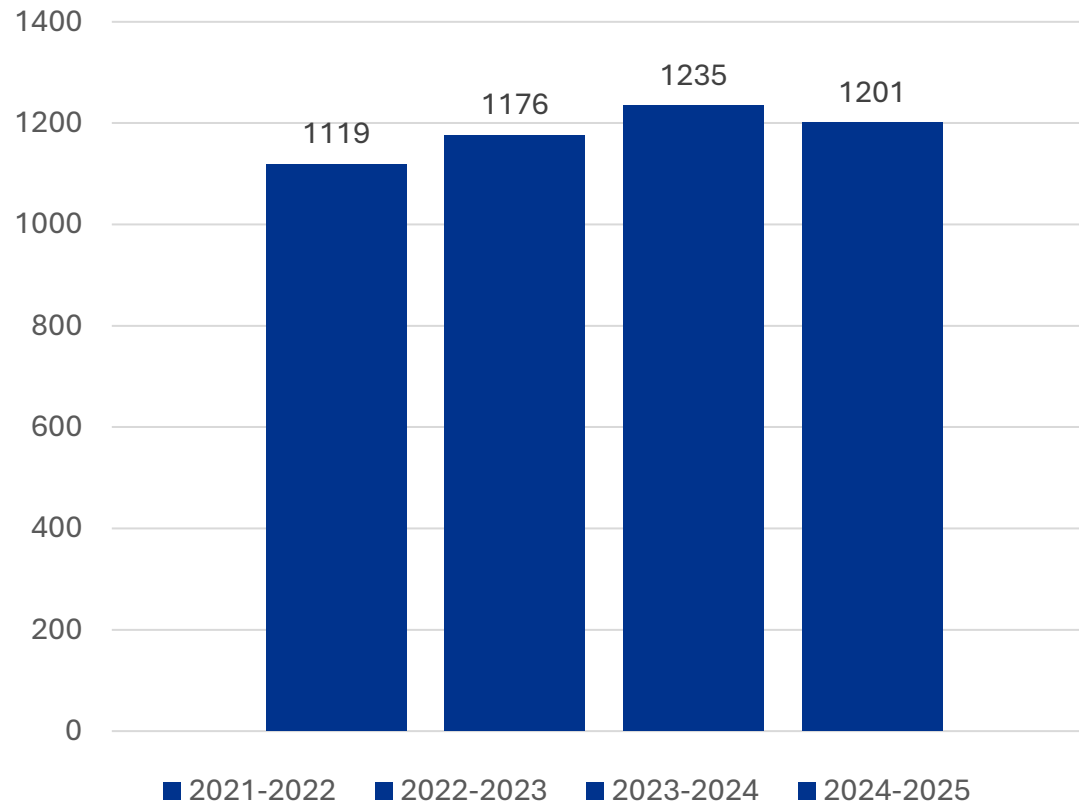
## Added \$1,500 for Womens & Open



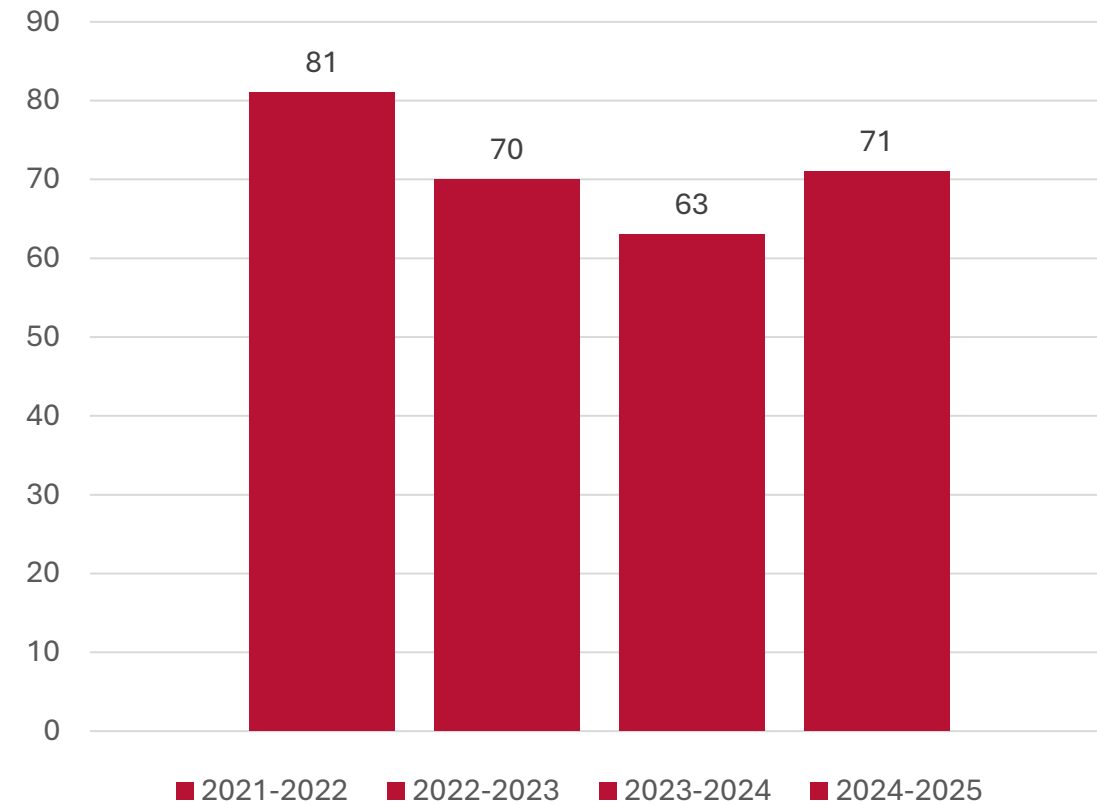
Launched website [tcusbc.org](http://tcusbc.org)  
Implemented [tournamentbowl.com](http://tournamentbowl.com)  
Increased Facebook activity and email campaigns

# By the Numbers: Membership

## Adult Members

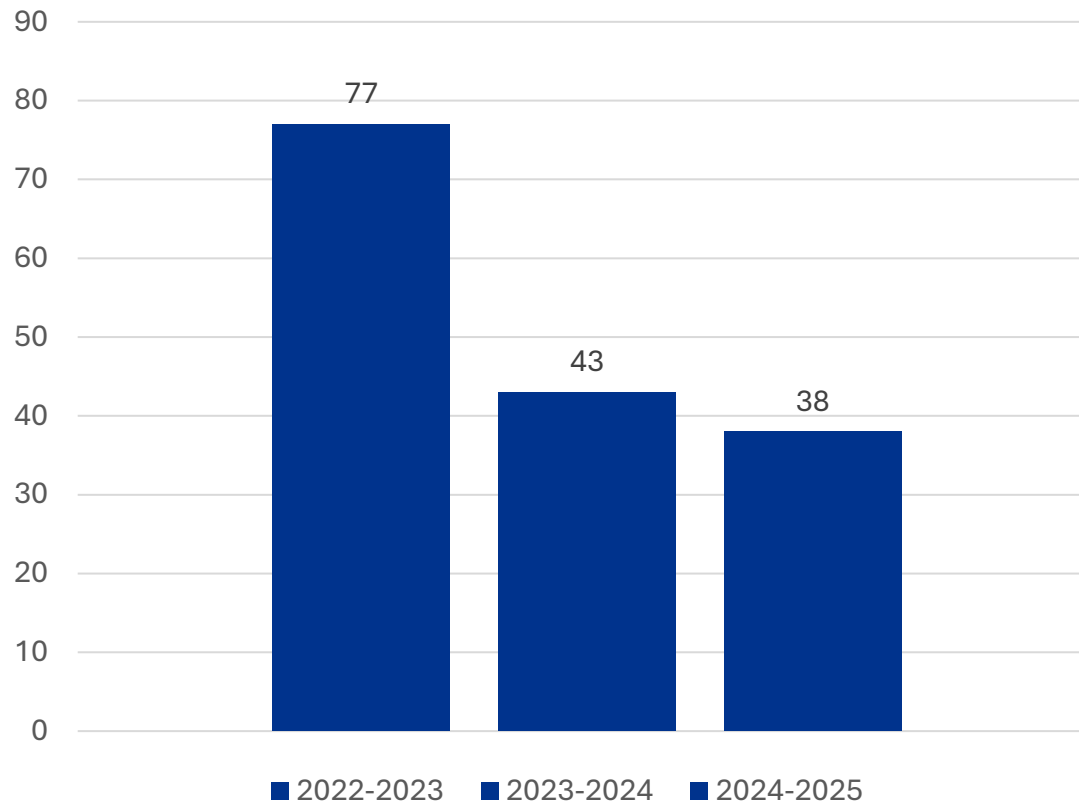


## Youth Members



# By the Numbers: Youth Tournaments

Youth Championships



## Trends

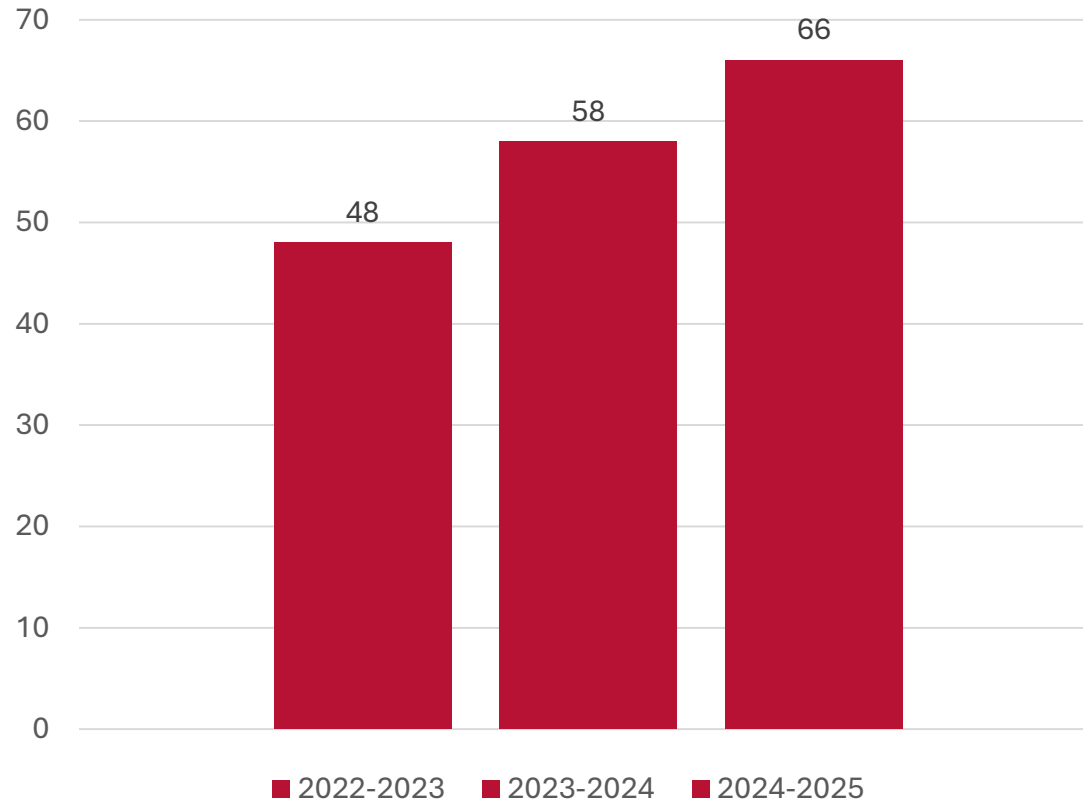
- 22-23 was held in January with four squads
- 23-24 and 24-25 were held November with three squads

## Plan of Action

- Bring back to January
- Change format to Trios/Singles

# By the Numbers: Youth Tournaments

Adult/Junior Doubles



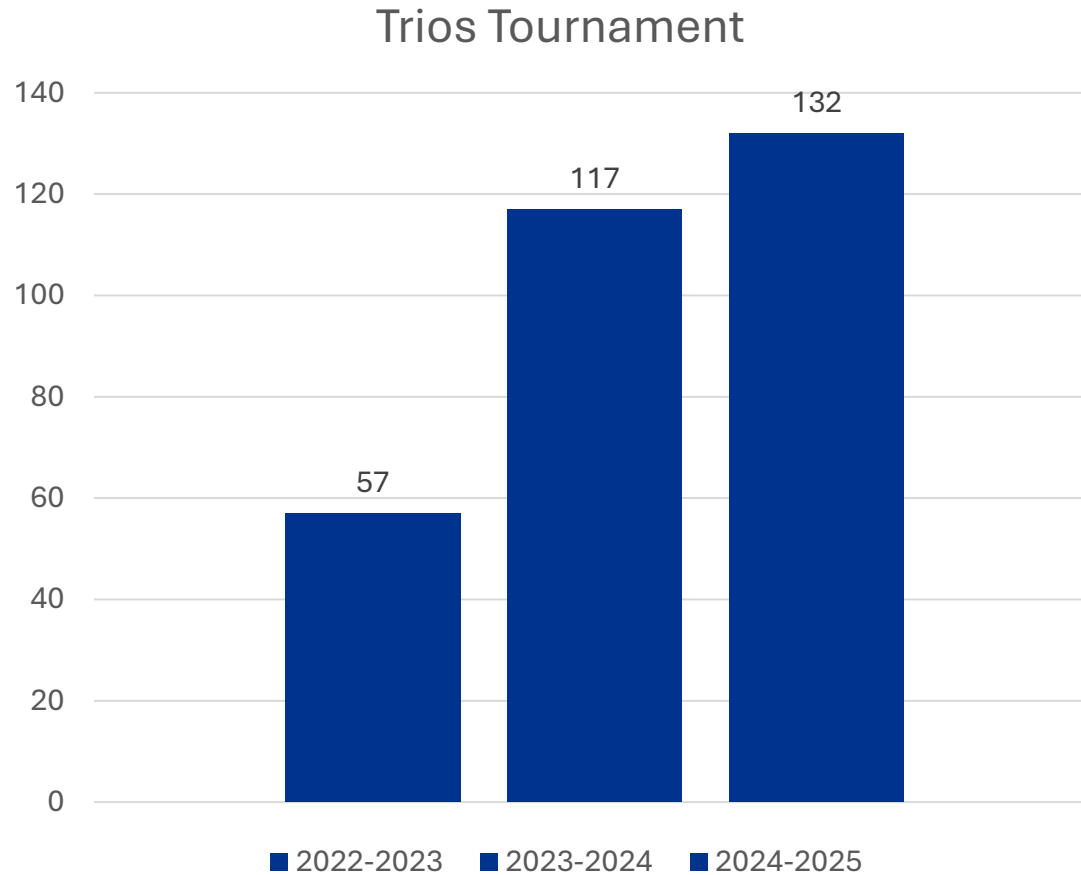
## Trends

- Advertised to Thurston, South Sound, and Lewis
- Doubles format works well

## Plan of Action

- Continue to grow tournament by marketing to reciprocals

# By the Numbers: Adult Tournaments



## Trends

- Increased marketing each year
- Trios format works well for teams early in season

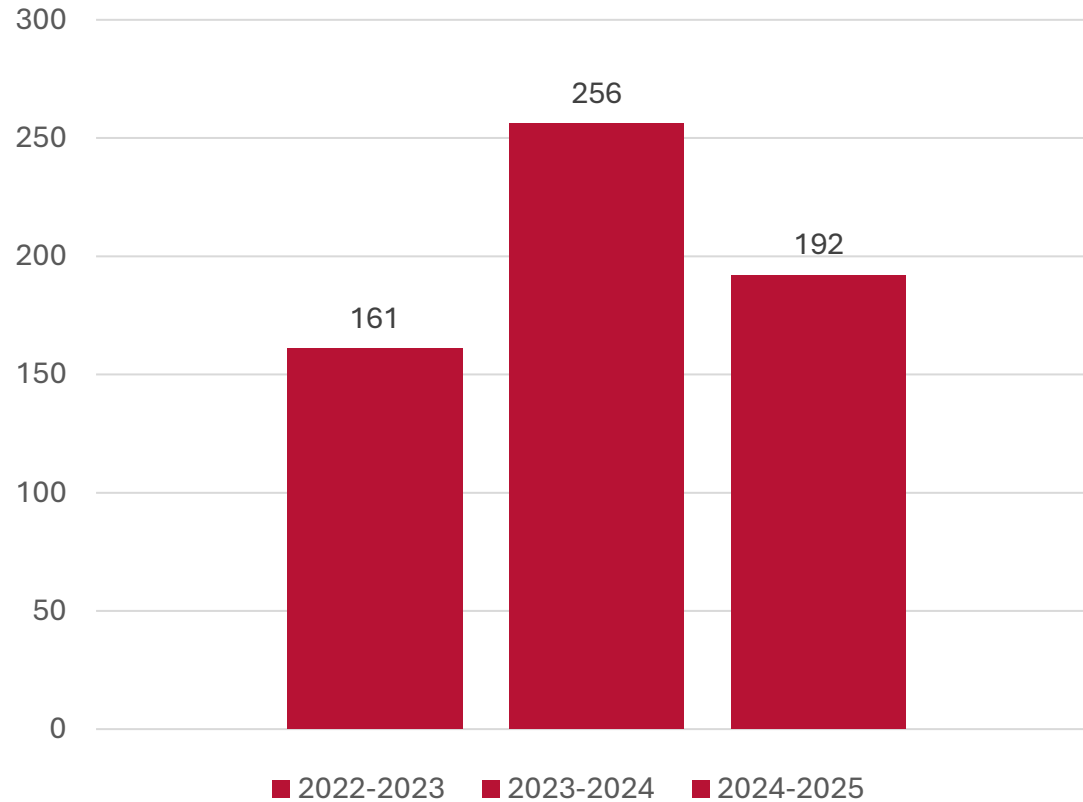
## Plan of Action

- Will be housed at Aztec each year (rather than switching houses)



# By the Numbers: Adult Tournaments

Open Championships



## Trends

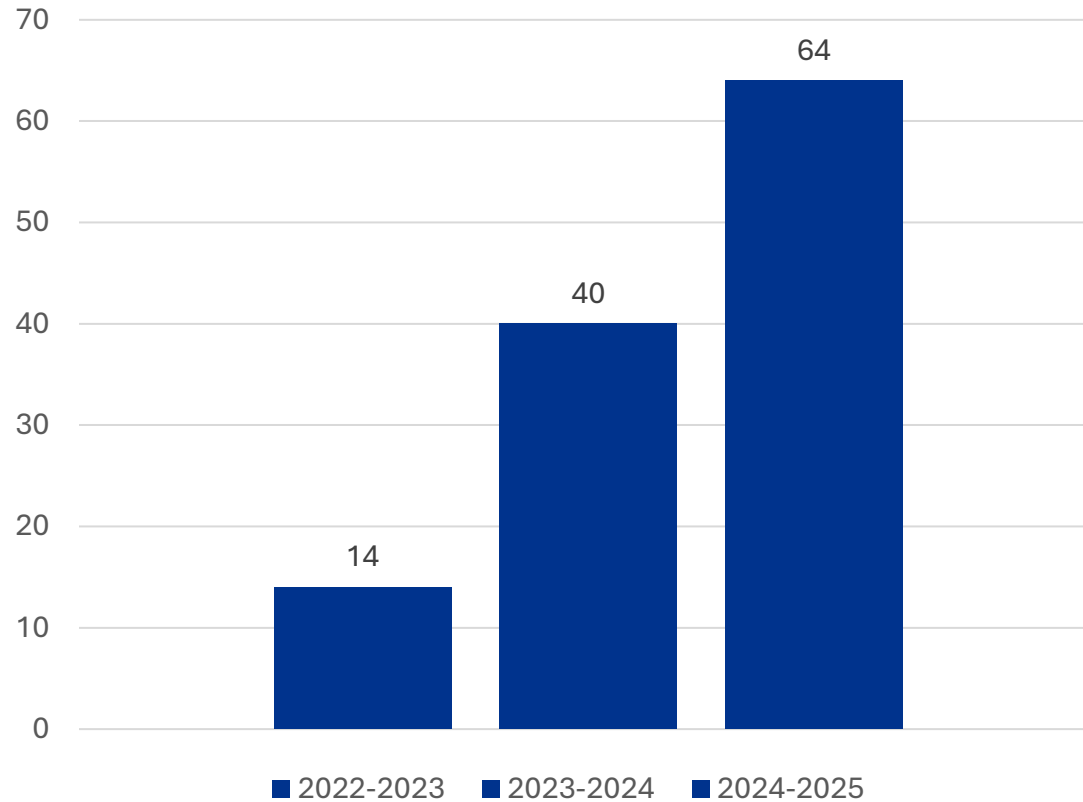
- Increased marketing each year
- Note: Doubles and Singles 23-24 had 8 bowlers on a pair, 24-25 had 4 bowlers on a pair

## Plan of Action

- Will be housed at Westside each year (rather than switching houses)
- Continue to promote in both houses
- Add a second weekend to accommodate growing size

# By the Numbers: Adult Tournaments

Womens Championships



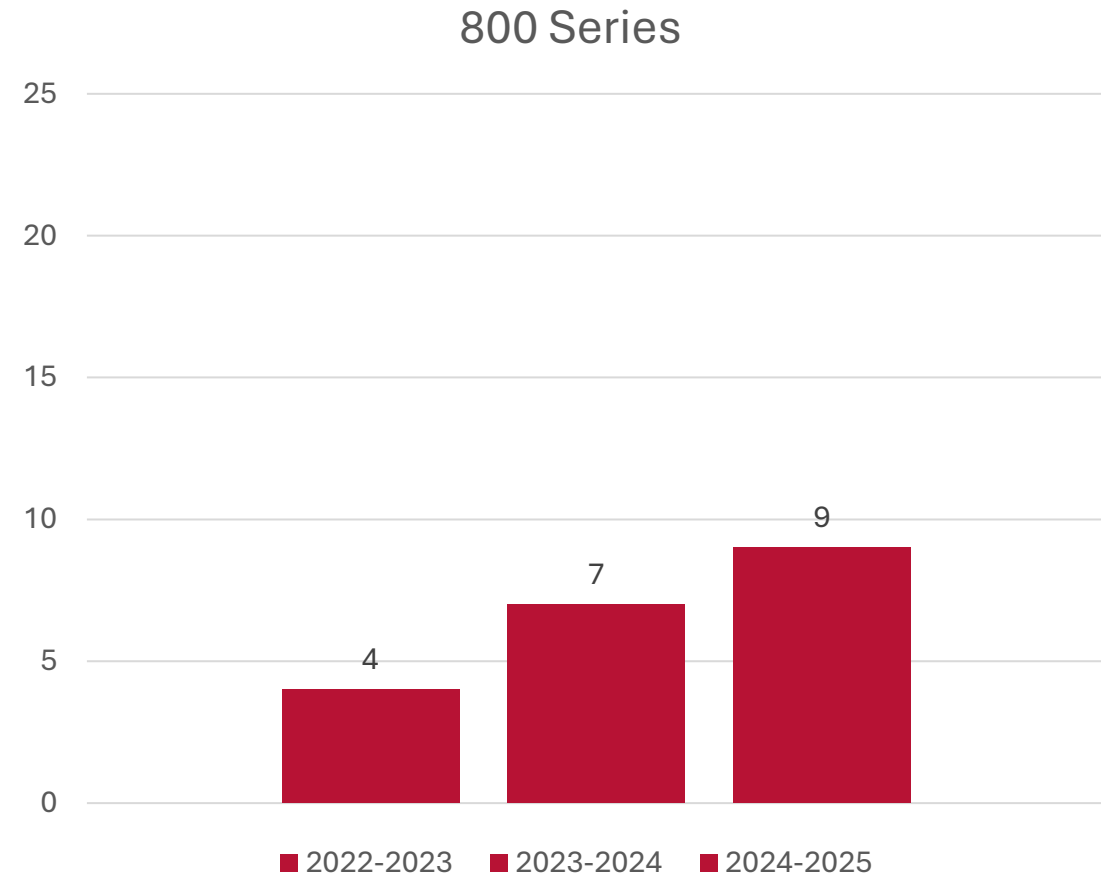
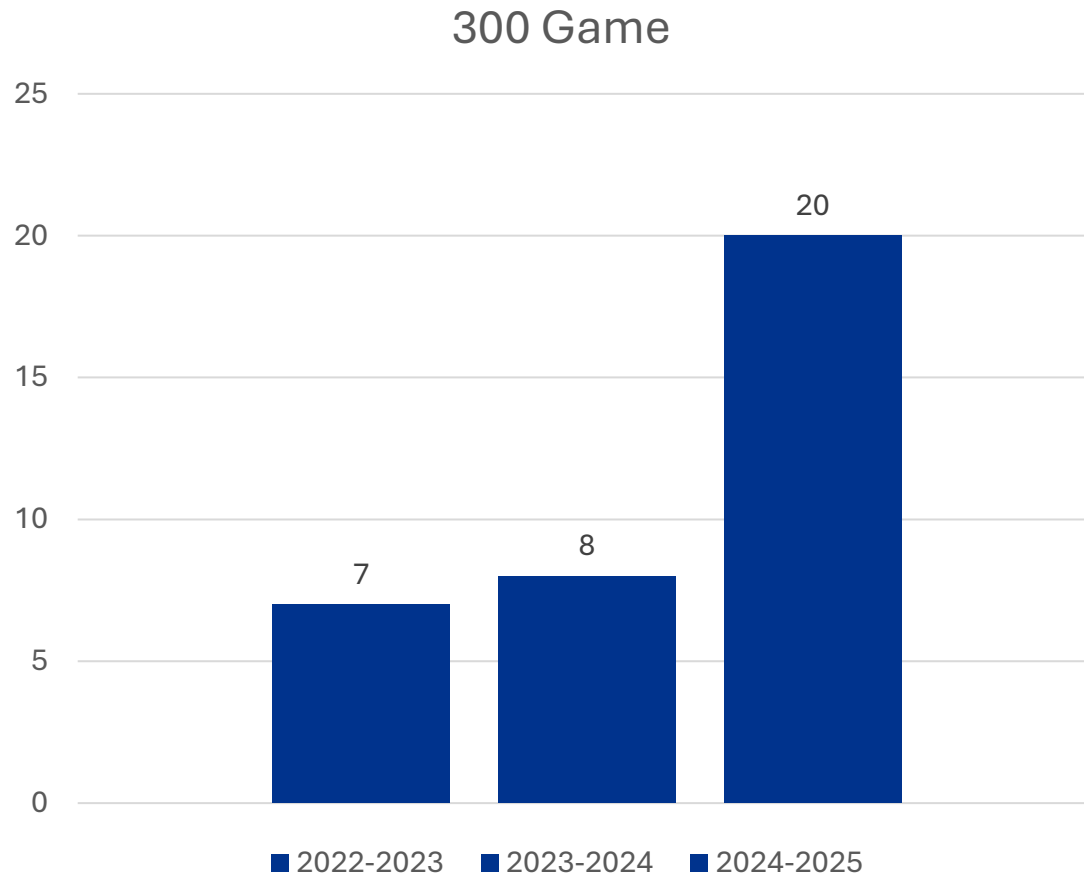
## Trends

- Increased marketing each year
- Promoted heavily to reciprocal associations
- Changed to just Doubles

## Plan of Action

- Continue to promote in both houses
- Will separate from Open, in hopes women will participate in both

# By the Numbers: Honor Scores



# By the Numbers: Honor Scores

## 300 GAME (20)

VIRGIL ARCHIBEQUE JR*	DAN HOWARD
WYATT BALOGA X2*	CHRIS LAMB
MATT BOWEN	ED MICHALAK
DAN BRATHOVD X2	ROBERT MILLER
KEVIN CLARK*	BRANDON NICHOLS*
JUSTIN CLEMENT X3	JIMMY PARKHURST X2
HERSCHEL DEMOS*	DREW ROBERTSON
	VAL RUNGE
	KASSY SHUMATE

## 800 SERIES (9)

DAN BRATHOVD X3  
JUSTIN CLEMENT  
RICHARD COOK X2  
ED MICHALAK  
DJ SHEPPARD  
KEITH STOUTNAR\*

\*FIRST TIME ACHIEVEMENT

# 2025-2026 Season: Awards Restructure

50 Pins Over Average (Game) – TCUSBC Red Pen

75 Pins Over Average (Game) – TCUSBC Can Koozies

75 Pins Over Average (Series) - TCUSBC Blue Pen

100 Pins Over Average (Series) – TCUSBC Deck of Cards

150 Pins Over Average (Series) – TCUSBC Bowling Ball Cup

Patches and Coins available upon request

# 2025-2026 Season

## Hall of Fame

- First class will be in 2026
- Applications will be available early season

## Local Honor Score Awards (as of 2025-2026 season)

- 300 Game Crystal Award – 1<sup>st</sup> time achievement
- 11 in a row Crystal Award – 1<sup>st</sup> time achievement
- 700 Series Crystal Award – 1<sup>st</sup> time achievement
- 800 Series Crystal Award – Once a year

## Online registration for tournaments

# 2025-2026 Season: Tournament Schedule

DATE	TIME	ACTIVITY	LOCATION
November 8-9, 2025	Squads TBD	Women's Championship	AZTEC LANES
November 15-16, 2025	Squads TBD	Trios Tournament	AZTEC LANES
December 6-7, 2025	12:00 PM	Adult/Junior Tournament	WESTSIDE LANES
January 24-25, 2026	12:00 PM	Youth Championships	WESTSIDE LANES
February 21-22, 2026	Squads TBD	Open Championships Week 1	WESTSIDE LANES
February 28-March 1, 2026	Squads TBD	Open Championships Week 2	WESTSIDE LANES

# Contact Information

---

Brooke Johnson

---

Billie Stuart

---

Association Manager

---

President

---

tcusbc@yahoo.com

---

Bj2344g@aol.com